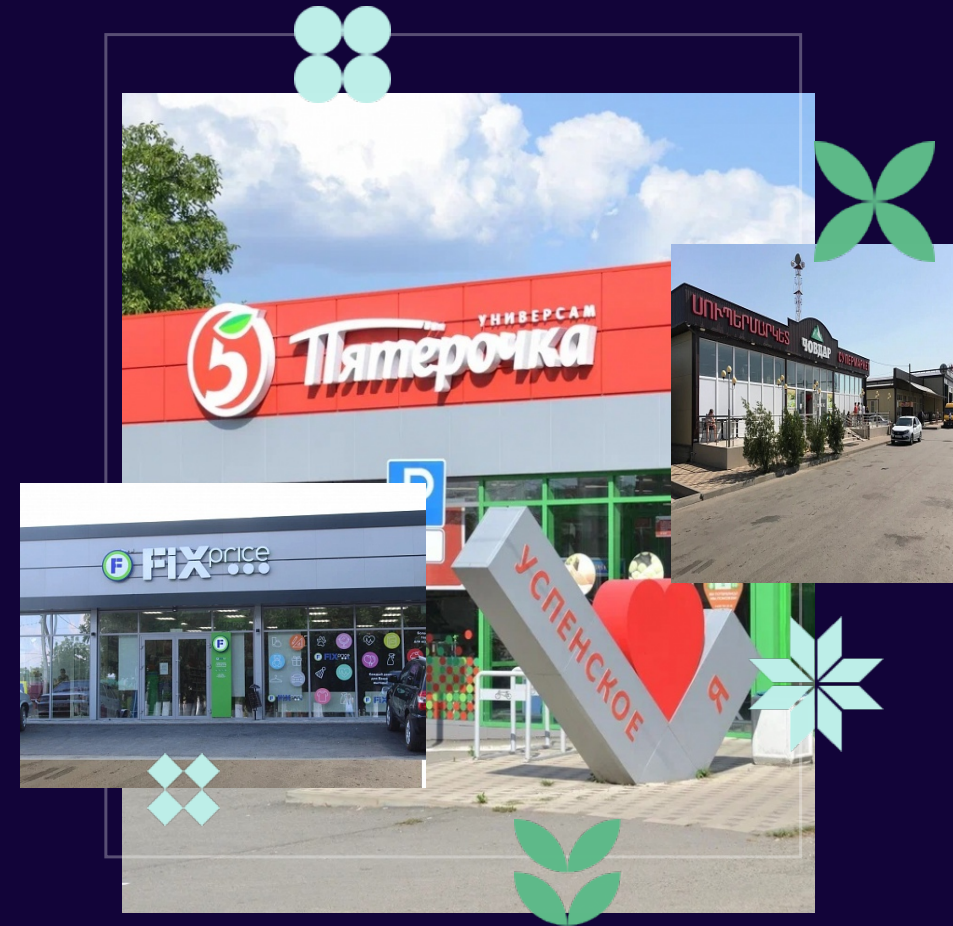




**Uspenskoye district is known
for its thriving fair-trade
practices**





Uspenskoye district stands out for its rich harvest of sweet crops from its vast and fertile fields in the southeast of Krasnodar region





**Uspenskoye district is an area
where the industry is growing**



Basic information



Head of the district
Gennady Klavdievich Bakhilin

District area
1130 km²

Administrative center
**the village of
Uspenskoye**

Number of settlements



Population

38426



Economically active population

14448

Resource base



Climate



Type of climate

Humid
moderate



Average annual
temperature

January ⁰C
July ⁰C

- The average annual rainfall is about 600 mm per year
- The prevailing winds blow from the east and southeast. From May to September, the weather conditions are considered comfortable.
- The climate is suitable for agriculture



Mineral resources



Oil



Combustible
gas



Loam, which is used as a raw material for
making bricks and tiles



Ballast material, which consists of
gravel and pebbles



Fresh water reserves



high

- Freshwater reserves are equivalent to renewable water resources, specifically river runoff
- Water is taken from the Kuban and Urup rivers
- Springs in Uspenskoye district include a spring located 1.5–2 km from Lake Bolshoye (Solenoye), springs near the village of Ukrainskiy, and a font in the village of Uspenskoye
- In total, there are 42 bodies of water covering 305 hectares in Uspenskoye district. Among these, 13 water bodies spanning 139.2 hectares are specifically designated for use.



Fertile lands



Total amount

62239

- Medium-humus low loamy chernozems fish farming



Recreational resources



- Uspenskie Salt Lakes
- The Stepnoy State Natural Biological (botanical) reserve
- Mount Baba
- Mount Baba



Uspenskie Salt Lakes

The remains of the ancient Sarmatian Sea, dating back around six million years, hold the status of a specially protected natural area. The mud found there possesses healing properties similar to the mud of the Dead Sea. Throughout history, people have used this mud from the lakes to treat wounds and ulcers.



The Stepnoy State Natural Biological (botanical) reserve

On the 1,748-hectare area, there are various natural habitats consisting of steppe communities: grasslands, dry meadows, thyme-covered meadows, and grassy areas. Oak forests, mainly in the form of small clusters along the ravines, are found in the lower slopes. The flora of this specially protected natural area comprises 327 plant species. Additionally, around 500 invertebrate animal species have been documented here, including numerous flora and fauna representatives listed in the Red Books of the Russian Federation and Krasnodar region.



Mount Baba

The peak is in Uspenskoye district near the khutor (farm) of Vesely. According to local belief, a Cuman Baba, a stone sculpture left by Cuman tribesmen, once stood at the top of this mountain



Becket and Krugly Kamen Mountains

Beket and Kruglyy Kamen peaks, near Novenky farm and Ubezhenskaya village, were once islands that were part of the ancient Sarmatian Sea. In this area, you can find various fascinating remnants such as corals, shells, some still retaining their original colors; wave-polished shores; animal burrows, and even pieces of ancient pottery.



Gardren Square of the 95th anniversary of Uspenskoye district (Protected area)

A picturesque local area, cherished by residents and visitors of
Uspenskoye district.

Transport infrastructure

Railway transportation



Length of railway network



Major roads

North Caucasus railway



Large stations

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Road transportation



Length of road network

Major roads

Kavkaz federal highway Armavir city – village of Uspenskoye – Nevinomyssk Armavir city – village of Nikolaevskaya village of Konokovo – aul (mountain village) of Urupsky – village of Trekhselskoye – village of Panteleimonovskoye



Major bus stations

Uspenskoye bus station



Aviation



Nearest airport

the city of Krasnodar

246



Sea transportation



The nearest seaport
the city of Tuapse

280



Social and economic indicators

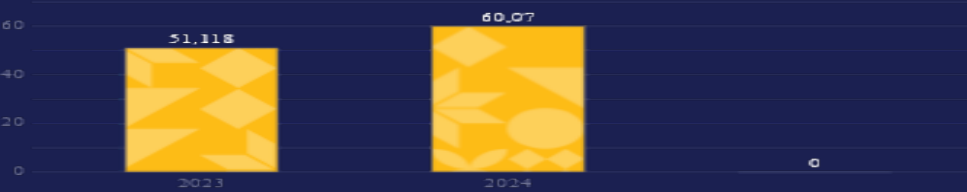
Volume of retail turnover, bln rubles



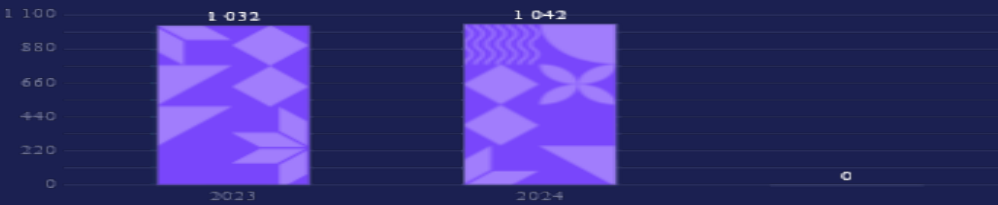
Shipment of products, bln rubles



Average salary of the population, thousand rubles



Number of small and medium-sized enterprises (SMEs)



Priority industries for attracting investments



Agro-industrial complex



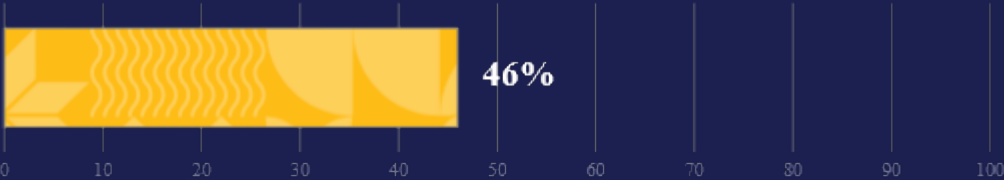
Factors that make an industry attractive for investment
Agricultural lands cover an area of 920 square kilometers Favorable environmental and climatic conditions.



The largest enterprises of the industry
OOO Uspenskiy Sakharnik, OOO Agrofirma Agrosakhar, OOO Agrofirma Agrosakhar 2, OAO Michurinskoye, AO Maryinskoye, OOO Kuban Malamino



Share of the industry in the regional economy





Industrial sector



Factors that make an industry attractive for investment

Favorable geographic and climatic conditions. Access to raw materials, labor resources, and suitable investment locations.



The largest enterprises of the industry

OOO SKZMK (North Caucasian Metalware Plant), OOO DSU No. 4 (Road Construction Management Company No. 4 (crushing and sorting plant))

Share of the industry in the regional economy



Consumer sphere



Factors that make an industry attractive for investment

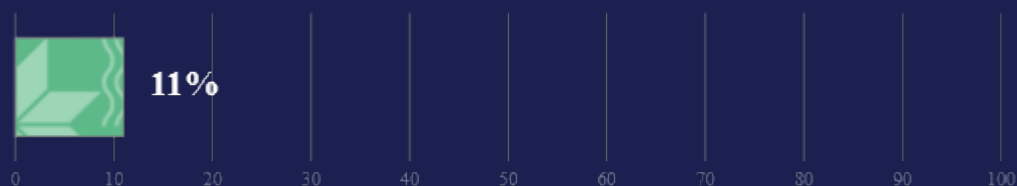
A network of trade businesses has led to an increase in real incomes for the population, boosting purchasing power and making consumer credit more accessible



The largest enterprises of the industry

Branches of retail chains Magnit, Pyaterochka, Fix Price, Svetofor, Krasnoye&Beloye (Red&White), Bayazet, Assorti-Express, Kurganinski Myasoptitsekombinat (Kurganinsky meat and poultry processing plant), Ermolino, pharmacy chains Health, April, City Pharmacy

Share of the industry in the regional economy



Photogallery



Competitive advantages



Geographical location

- > The Uspenskoye district is located in the southwestern part of Krasnodar region
- > The territory of the district is crossed by the Kuban and Urup rivers.
- > The district borders on the Kochubeyevskoye district of Stavropol region in the east, Otravnaya district in the south, the Novokubansk district and Armavir city in the west



Mineral and raw material resources

- > The district's mineral resources include high-quality oil, natural gas, clay (used for making bricks and tiles), gravel and pebbles (for ballast), as well as sand and gravel (also for ballast)



Environmental and climatic conditions

- > The climate is humid and temperate, with hot summers and cool winters. The average annual rainfall is about 600 mm per year.
- > The prevailing winds throughout the year come from the east and southeast.
- > The prevailing winds throughout the year come from the east and southeast.



Demographic factors

- > The average annual population of Uspenskoye district is over 38,000 people, with 59% of them being of working age.
- > Low unemployment rate, competitive wages, well-developed social infrastructure



Economic development

- Uspenskoye district shows a consistent growth trend in financial and economic indicators, with an annual increase in revenues for the district's consolidated budget.
- The district's agro-industrial complex focuses on producing cereals, sunflower, soybeans, sugar beet, fodder crops, fruits, vegetables, milk, meat, eggs, and wool. The farmers of Uspenskoye district are the best in the southern foothills and Anapo-Tamansky natural and climatic zone of Krasnodar region.



Business support Infrastructure

- The Uspenskoye District Municipal Entrepreneurship Support Center provides consulting services to small and medium-sized businesses and self-employed individuals
- Uspenskoye District Municipal Entrepreneurship Support Center offers a co-working space for small and medium-sized businesses as well as self-employed individuals

Success stories



Implementation years: 2018–2022.

Around 80 hectares of fruit trees were planted as part of the project. Moreover, repair and maintenance work was conducted on the orchards.

Planting of orchards



Investor
OAO
Michurinskoye



Implementation
timeline:
2022 – 2023



Volume of
investments:
255,8 million rubles



Number of new
jobs:
50

Detailed project description

All success stories



Construction of a crushing and sorting plant



Investor
OOO DSU
No. 4



Implementation
timeline:
2023



Volume of
investments:
120 million
rubles



Number of new
jobs:
17

As part of the project implementation, a crushing and sorting complex was installed to produce and sell a mixture of gravel, sand, and crushed stone.

[Detailed project description](#)

[All success stories](#)



Expansion of production capacities



Investor

OOO SKZMK



Implementation timeline:

2023



Volume of investments:

160 million rubles



Number of new jobs:

55

As part of the project, a new workshop for the production of monolithic carbonate in the amount of 3.6 thousand tons per year under the ViiTerm trademark has been launched.

[Detailed project description](#)

[All success stories](#)



AO Uspenskiy Sakharnik equipment upgrade



Investor
AO Uspenskiy
Sakharnik
(Uspenskiy
Sugar
Refinery)



Implementation
timeline:
2023



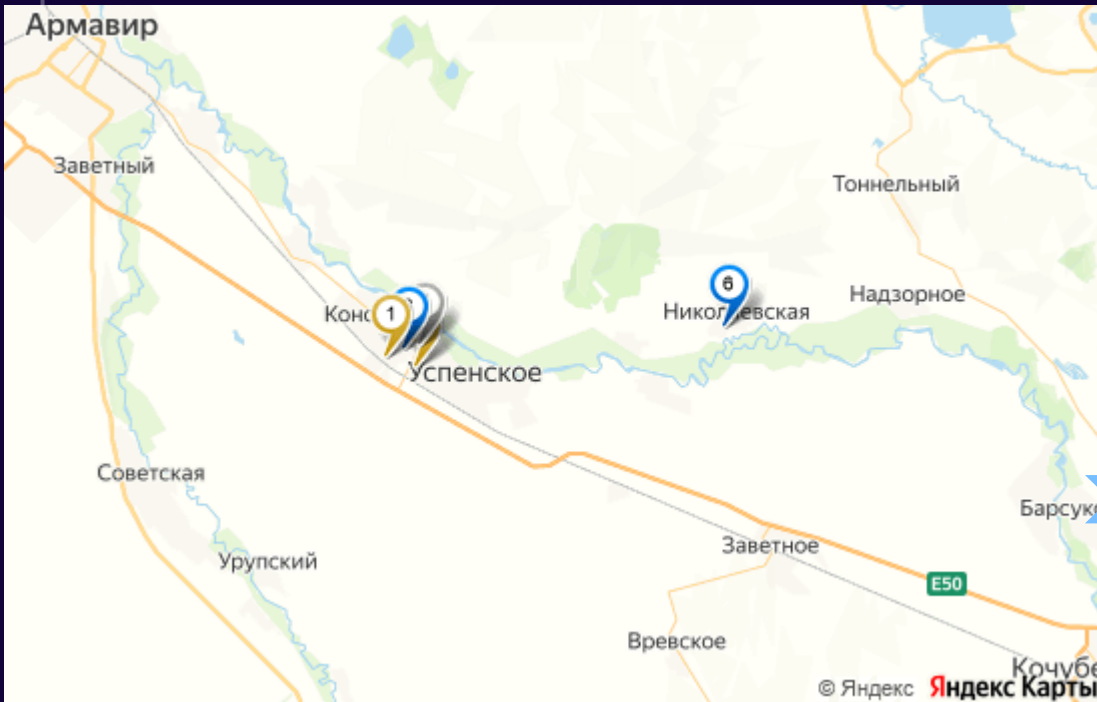
Volume of
investments:
163 million rubles

As part of the project, a new production line for making and packaging pressed sugar was introduced. The equipment enables the production of pressed sugar in 1.0, 0.5, and 0.25 kg packages, which are popular among buyers. The introduction of this new line will increase the daily production capacity to up to 50 tons of products.

[Detailed project description](#)

[All success stories](#)

Investment projects and grounds



- Agro-industrial complex
- Industry
- Fuel and energy complex
- Transport infrastructure
- Housing and communal services
- Winegrowing and winemaking
- Resorts and tourism
- Consumer sphere
- Social sphere
- Information technologies

Investment projects

- Construction of plant on conversion of agricultural products
- Construction of roadside service facilities
- 3d video

Investment grounds

- Grocery, non-food and mixed goods stores
- Administrative and office center
- Virtual tour
- Construction of facilities for storage of agricultural and other products
- Virtual tour

State support



Information for investors and entrepreneurs
available on the Krasnodar Territory investment
portal



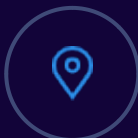
State support measures for investors and
entrepreneurs in the Krasnodar Territory

Investment Commissioner



Victoria Viktorovna Shevchenko

Deputy Head of the municipality of Uspenskoye district in charge of economic development, Investment Commissioner



Address:

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Uspenskoye district, Krasnodar region, 352450



Phone number:

+7 (86140) 5-81-
05



Email address:

uspensky@mo.krasnodar.ru

Power & duties of the Investment Commissioner

District administration's point of contact for investors

Send a message